



FORWARD **TOGETHER**

2024
ANNUAL REPORT

Dear Friends,

As we reflect on the past year, I am incredibly proud of how the YMCA of Metro Denver has continued to grow, adapt, and serve our community with unwavering dedication. While I have a long history with YMCAs across the country, I continue to be inspired by the deep sense of purpose and community that defines the Denver Y. I have seen first-hand the profound impact the Y has on individuals and families across the metro area.

The year 2024 was a defining one for our Y. We celebrated countless stories of transformation:

- Distributing nearly 57,000 meals and snacks through our Beyond Hunger initiative.
- Teaching over 1,800 children the life skill of swimming to ensure they are safe in and around water
- Developing leadership skills and fostering a sense of achievement for more than 12,000 children through our youth programs.
- Developing the minds and nourishing the bodies of 99 infants, toddlers and preschoolers through early childcare.
- Providing learning, connection and fun for over 4,000 school-age children at 33 care sites throughout the metro area.
- Empowering caregivers to work and families to thrive.

This past year, we also made bold decisions to strengthen our Association for the future. We implemented a series of financial and operational strategies designed to increase efficiency, preserve resources, and ensure our long-term sustainability. Through this realignment, we reduced expenses by \$2.6 million, allowing us to prioritize the programs that have the greatest impact on our community.

The YMCA of Metro Denver is uniquely positioned to address community health needs

now and in the future. We take a holistic approach — addressing family needs from our newborns to our older adults in motion. We are sharpening our focus on Summer Day Camp, Out of School Time care programs, Youth Sports, Aquatics and Early Childhood Education — areas that will shape the future of our Y. At the same time, we are providing accessible tools and evidence-based resources for the prevention and management of chronic health conditions. These efforts, paired with a strong Strategic Vision, position us not just for stability, but for transformational growth as we enter our next chapter.

As we celebrate 150 years of the YMCA in Denver, we honor our past while embracing the opportunities that lie ahead. We are committed to building a stronger, more resilient Y — one that will continue to serve as a pillar of health, youth development, and social responsibility for generations to come.

In closing, I am incredibly grateful to the community at large for my warm welcome to the Mile High City and the unwavering dedication of our staff, donors, members, and Board of Directors; including our former Board Chair Rick Rush, who provided dedicated leadership as our Interim CEO. Thanks to you, the Y remains a place of belonging, strength, and opportunity for all.



In good health,

President & CEO, YMCA of Metropolitan Denver



OUR MISSION

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.



CORE VALUES

Respect: We treat each other and those we serve as we hope to be treated ourselves.

Caring: We show a sincere concern for others and their well-being.

Honesty: We are truthful in what we say and what we do, and we do not make promises we do not intend to keep.

Responsibility: We are good stewards of our resources. We strive for excellence, and our actions are accountable to those we serve.

Innovation: We harness creativity and are solution minded and forward thinking.



AREAS OF FOCUS

We are fostering relationships, inspiring achievement and cultivating belonging. We are for youth development, healthy living and social responsibility.

OUR SERVICE AREA



YMCA Wellness Centers



Managed Locations



Summer Camp Locations



Out of School Time Program



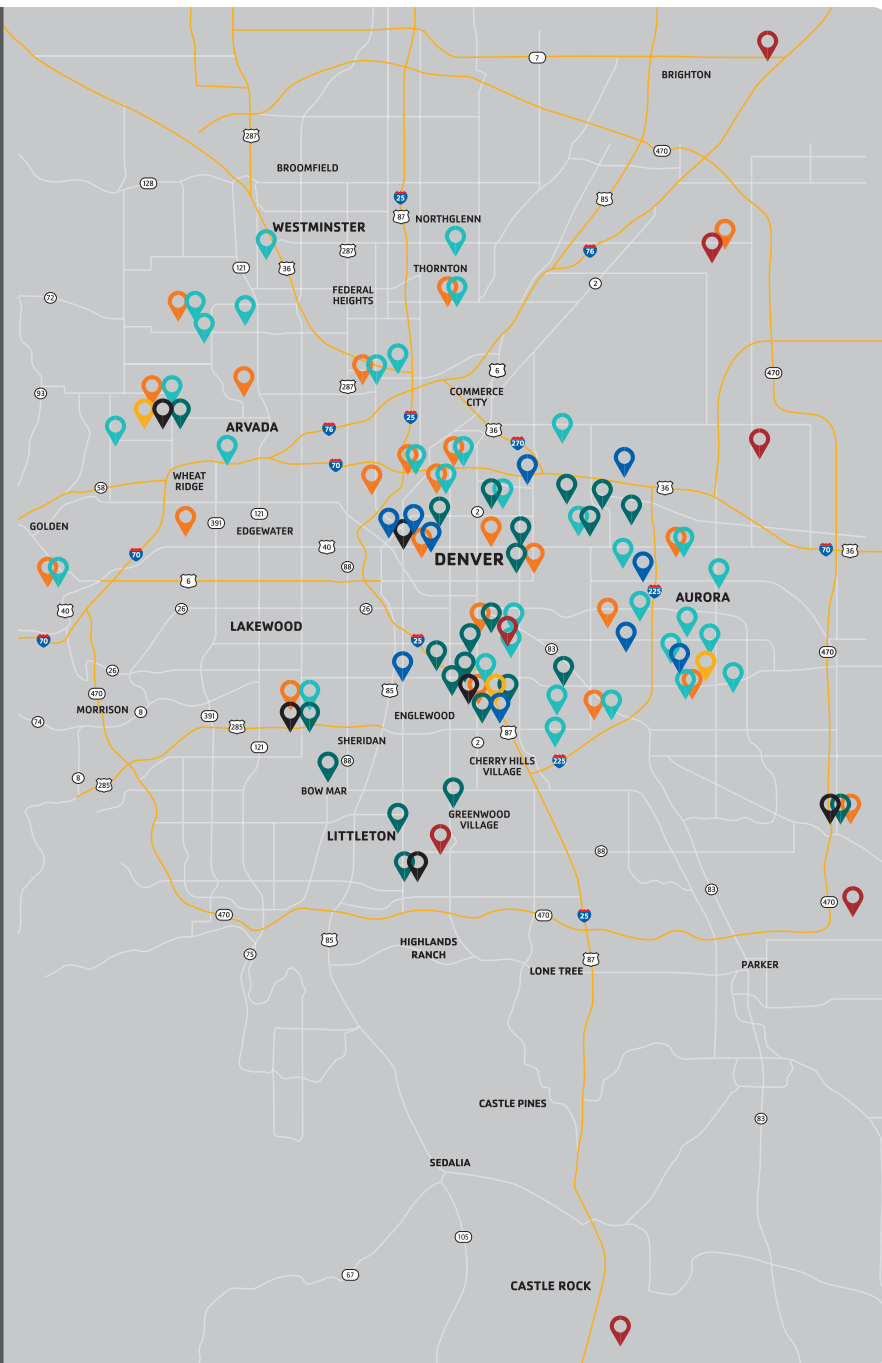
Y Academy/ ECE Locations



Youth Sports



Community Partnerships



YMCA LEADERSHIP

Breezy Bolden, President & CEO

Leisha DeSmet, Chief Development Officer

Caitlin Heffern, Director, Executive Operations

Claudia Morlan, VP, Marketing & Communications

Sonya Daniels Walker, PhD, VP, Program Strategy & Impact

David Wyman, Interim Chief Financial Officer

2024 YMCA BOARD OF DIRECTORS

Meridith Marshall, Board Chair, UnChartered

Bob Divers, Vice Board Chair, Imagine Communications

Mari Akers, Avanti Residential

Sam Bailey, Amazon

Nay Ballard, Simbe

Joe Boreman, Ikon Science

Missy Devillez, CPA, Oracle

Dave Eberly, KPMG LLP

Dean Koelbel, Koelbel & Company

Dana Milkie, EGYM

Doug Newton, MD, MPH, Rula

Nicole Riehl, Executives Partnering to Invest in Children

Tiffany Roan, Dearfield Fund for Black Wealth, PBLLC

Rick Rush, GERICK

Greg Shields, FirstBank

Monica Stitt, Colorado Technology Association

Damian Valdivia, Arthur J. Gallagher & Co.

Jeff Zawila, SM Energy

2024 FINANCIALS

Operating Support & Revenue

Program Revenue.....	\$8.7M (38%)
Membership.....	\$6.5M (29%)
Contributions & Federal Grants.....	\$7M (30%)
Other.....	\$600K (3%)
TOTAL	\$22.8M (100%)

Community Investment

Programs & Membership.....	\$21.4M (75%)
Management & Administration.....	\$5.9M (21%)
Fundraising Expenses.....	\$800K (4%)
TOTAL.....	\$28M (100%)

Scholarship & Financial Assistance Distribution

School Age Programs.....	\$597K (67%)
Early Childhood Education	\$84K (9%)
Memberships.....	\$201K (23%)
Other.....	\$8K (1%)
TOTAL.....	\$890K (100%)

Unaudited financials

HELP US MOVE FORWARD, TOGETHER.

Support the next 150 years of the YMCA of Metro Denver. Learn more at denverymca.org.